



SHARE OUR
STRENGTH®
NO KID HUNGRY



GOVERNOR MARTIN O'MALLEY

“Step One in the How-To Manual for Ending Childhood Hunger: Partner with Share Our Strength!”

— Governor Martin O'Malley, Maryland (D)

THE NUMBERS

- Nearly 17 million children—almost one in four—struggle with hunger in America today.¹
- Nearly 14 million kids who qualify for summer meals do not receive them.²
- On a typical school day, 53% of America's schoolchildren who are eligible for a healthy free or reduced-price school breakfast don't get one.³
- In 2009, in an average month more than 35 million Americans participated in SNAP (formerly food stamps); more than half of them were children.⁴

Sources:

¹Nord, M., Anderson, M., Carlson, S. Household Food Security in the United States, 2008. USDA ERR-83.

²Food Research and Action Center, "Hunger Doesn't Take a Vacation: Summer Nutrition Status Report," July 2009.

³Food Research and Action Center, "School Breakfast Scorecard, School Year 2008-2009," December 2009.

⁴Supplemental Nutrition Assistance Program Monthly Data, U.S. Department of Agriculture, Food and Nutrition Service. January 2010.

SHARE OUR VISION: NO KID HUNGRY

Nearly 17 million kids in America face hunger. That's almost one of every four kids growing up today—kids who struggle with schoolwork; kids who suffer long-term health consequences; kids who cannot reach their full potential—all because hunger is holding them back.

Yet at Share Our Strength®, we see a future in which no child in America grows up hungry. We believe it is entirely possible to end childhood hunger in America, and we have launched Share Our Strength's No Kid Hungry Campaign™ to end childhood hunger by 2015. The time to end childhood hunger is now!

REACHING KIDS WHERE THEY LIVE, LEARN AND PLAY

Through the No Kid Hungry campaign, Share Our Strength is working with state, community and private-sector leaders across the country to connect families facing hunger with the programs that can help them. Our focus is on long-term change, the difference between just feeding a child today and making sure that children in the United States never go hungry again.

Nationally, Share Our Strength's No Kid Hungry campaign provides leadership, raises awareness, and advocates for change on childhood hunger. Locally, Share Our Strength funds the most effective anti-hunger organizations and builds partnerships that bring together policymakers, nonprofits, community groups, local governments and businesses to end childhood hunger, state by state.

Share Our Strength's No Kid Hungry campaign gives more kids a healthy start to the day through school breakfast; ensures kids have food at home by helping eligible families enroll in the Supplemental Nutrition Assistance Program (food stamps); and keeps kids nourished outside of school hours by ensuring access to afterschool programs and increasing the availability of summer meals programs.

62% of teachers said they see children who come to school hungry each week because they're not getting enough to eat at home.

62%

[SOURCE: HUNGER IN AMERICA'S CLASSROOMS, SHARE OUR STRENGTH'S TEACHER REPORT, 2009]



BEARING WITNESS

“BEFORE, I WOULD RUN OUT OF MONEY FOR FOOD EVERY MONTH, BUT THE OPERATION FRONTLINE CLASS ENABLED ME TO BUDGET DIFFERENTLY SO I DON'T RUN OUT ANYMORE.”

- Loretta, Operation Frontline participant, Ft. Worth, Tex.

Thanks to the Partnership to End Childhood Hunger in Florida, all 67 counties in the state now have summer meal programs, up from 38 in 2004. Summer meals fill the gap for families when school is out of session.

WE ARE SHARE OUR STRENGTH: WE CONNECT FAMILIES WITH FOOD

Everyone has a strength, and everyone has something to share. Chefs, companies, volunteers and everyday Americans who care. It's time to roll up your sleeves and put an end to childhood hunger in America.

Strength.org

SHARE OUR STRENGTH'S NO KID HUNGRY CAMPAIGN INCLUDES FOUR KEY ELEMENTS:

- **Community Investment:** In 2009, Share Our Strength granted \$5 million nationally in key nutrition and nutrition education programs: building access to school breakfast, after-school snacks, summer meals, nutrition education, food stamps and WIC.
- **State-Based Partnerships:** We are developing state-wide action plans to identify gaps in services for children facing hunger and connect them with nutritious food every day. Our strategy has been adopted by Governor O'Malley in Maryland and Governor Ritter in Colorado, with whom we are partnering to end childhood hunger in their states. We also have state partnerships in Washington, Florida, and Washington D.C., with plans to expand to five more states in 2010.
- **Nutrition Education:** Share Our Strength's Operation Frontline® program teaches families how to stretch their food budgets and cook healthy, nutritious food. Operation Frontline has programs in 19 states plus the District of Columbia, with plans to expand to 25+ states in 2010. Since 1993, we have helped more than 60,000 families across the country.
- **Public Awareness, Outreach, and Advocacy:** While working on the ground in communities across the country, we are also building national awareness of childhood hunger and creating the political will to end it at the national, state and local levels.

FUELING THE FIGHT AGAINST HUNGER

Share Our Strength was founded 25 years ago by social entrepreneur Billy Shore with the premise that everyone has a strength to share in the fight against childhood hunger. Through the leadership of our national network of chefs and grassroots activists, our innovative culinary fundraisers, and our pioneering cause marketing partnerships, we have raised more than \$275 million and funded more than 1,000 anti-hunger organizations nationwide.

The number of children struggling with hunger in the United States increased by nearly 5 million in the last year alone. We cannot let this crisis continue. The time is now. Help us make No Kid Hungry a reality.