



### HUNGER: AN AMERICAN ISSUE

- More than 17 million kids in America struggle with hunger.
- 9.4 million kids get free or reduced-price school breakfast on an average school day...but 10.6 million eligible kids don't yet get them.
- 2.8 million kids get a free meal through summer meal programs—just 1 in 6 of those who get a free or reduced-price school lunch during the school year.

Sources: U.S. Department of Agriculture and Food Research and Action Center

### HOW GREAT AMERICAN BAKE SALE HELPS

Funds raised through Great American Bake Sale support Share Our Strength's No Kid Hungry® Campaign to end childhood hunger in America by 2015. Organizations receiving proceeds from Share Our Strength use them to:

- Buy equipment, supplies and utensils to serve meals to at-risk children.
- Cover the cost of opening additional meal sites for children.
- Hire more staff to serve meals to children.
- Pay for materials that tell parents about the availability of programs that provide free or reduced-price meals.
- Provide mobile food pantries or cafeterias for kids who don't have transportation to meal sites.
- Teach kids and their families how to plan, shop for and cook healthy, affordable meals that everyone enjoys.

## YOU CAN HELP END CHILDHOOD HUNGER. HOST A BAKE SALE.

Share Our Strength's Great American Bake Sale®, presented by Domino® Sugar, C&H® Sugar and Duncan Hines®, is a national effort that encourages Americans to host bake sales in their communities to end childhood hunger in America by 2015.

Since 2003, more than 1.7 million people have participated in Great American Bake Sale, raising more than \$6 million to make sure there is no kid hungry in America. Great American Bake Sale is supported by official bakeware partner Chicago Metallic™, national television partner Food Network, national magazine partner *Family Circle*, and official baking ingredient partner Solo®.

Visit [GreatAmericanBakeSale.org](http://GreatAmericanBakeSale.org) for more information.

### WHY SHOULD YOU GET INVOLVED?

- Your bake sale will create awareness and help educate the community about an issue that is often overlooked: childhood hunger in America.
- Having a bake sale is a fun solution with a big impact on an unthinkable problem.
- It's simple, easy and doesn't require big plans or big money to make a big difference!
- Bake sales are a great way to teach kids about giving back.
- If you're in the bakery or restaurant business, Great American Bake Sale is a great way for your company to contribute to ending childhood hunger.

### HOW YOU CAN BAKE A DIFFERENCE

**Sign up for Great American Bake Sale.** Make it a family affair, a community service project for your workplace or place of worship, or an activity for a social group. Register at [GreatAmericanBakeSale.org](http://GreatAmericanBakeSale.org) to receive your bake sale tool kit.

**Put yourself on the map.** Add your bake sale to the Great American Bake Sale map, where anyone in search of a bake sale can find one with a simple zip code search.

**Host your bake sale.** Rally friends, family and neighbors to help. Find a location, get out your favorite recipes and talk up your bake sale everywhere. Visit [GreatAmericanBakeSale.org](http://GreatAmericanBakeSale.org) for lots of tips.

**Consider hosting a workplace bake sale.** It's a great way to encourage teamwork among colleagues and more importantly, have fun while helping children at risk of hunger.

**Donate to the cause.** Ask people who cannot attend to donate to your bake sale, see if your company will match your donations or put out a donation jar at your bake sale. Send the proceeds from your bake sale to Share Our Strength.

**Sign up today at [GreatAmericanBakeSale.org](http://GreatAmericanBakeSale.org) or call 800.761.4227.**



### BEARING WITNESS

"THIS NATION'S CHILDHOOD HUNGER EPIDEMIC IS INVISIBLE BUT THANKS TO SHARE OUR STRENGTH I NOW HAVE AN AWARENESS OF THIS IMPORTANT CAUSE, AND HOW MY PASSION AND EFFORTS ARE HELPING TO END IT. IT'S MADE MY LIFE MORE MEANINGFUL TO KNOW I'M MAKING A DIFFERENCE IN THE LIFE OF HUNGRY CHILDREN, AND I'M HONORED TO BE PART OF THE SHARE OUR STRENGTH ORGANIZATION."

—Martha May Fink, Great American Bake Sale Participant, Manchester, N.H.

"WHEN WE FIRST DISCUSSED THE IDEA OF A BAKE SALE TO SUPPORT SHARE OUR STRENGTH, WE ENVISIONED A SMALL CIRCLE OF FAMILIES AND CHILDREN GETTING TOGETHER TO HELP FIGHT THE NATIONAL CHILDHOOD HUNGER CRISIS. WHAT FOLLOWED EXCEEDED OUR EXPECTATIONS. FORTY-PLUS FAMILIES BAKED, RESTAURANTS AND BAKERIES DONATED BAKED GOODS AND MANY BUSINESSES DONATED TO OUR RAFFLE. PEOPLE VOLUNTEERED AND SPREAD THE WORD ABOUT THIS IMPORTANT EVENT. WE RAISED MONEY AND THE AWARENESS THAT EVEN A SMALL COMMUNITY CAN MAKE A BIG DIFFERENCE IN THE FIGHT AGAINST CHILDHOOD HUNGER!"

—Jessica Reinmann, Holly Blum and Allison Spiegel, Great American Bake Sale Participants, Chappaqua, N.Y.

### WHO WE ARE

Share Our Strength®, a national nonprofit, is ending childhood hunger in America by connecting children with the nutritious food they need to lead healthy, active lives. Through its No Kid Hungry® Campaign—a national effort to end childhood hunger in America by 2015—Share Our Strength ensures children in need are enrolled in federal nutrition programs, invests in community organizations fighting hunger, teaches families how to cook healthy, affordable meals, and builds public-private partnerships to end childhood hunger, at the state and city level.

Visit [Strength.org](http://Strength.org) to get involved.

### WHY FOCUS ON CHILDHOOD HUNGER?

In the world's wealthiest nation, no child should grow up hungry. Over the course of a year, more than 17 million children in America cannot count on having enough nutritious food. That's almost one in four kids in America today who struggle with hunger. Yet at Share Our Strength, we see a future in which no child in America grows up hungry.

### FINDING AND FEEDING KIDS WHERE THEY LIVE, LEARN AND PLAY

Through the No Kid Hungry Campaign, Share Our Strength is working with governors, mayors and state, community, faith and private-sector leaders across the country to connect families at risk of hunger with the programs that can help them. Our focus is on long-term change, the difference between just feeding a child today and making sure that children in the United States never go hungry again.

Share Our Strength's No Kid Hungry Campaign gives more kids a healthy start to the day by supporting effective school breakfast programs; ensures kids have food at home by helping more eligible families enroll in the Supplemental Nutrition Assistance Program (food stamps); and keeps kids fed outside of school hours by ensuring access to afterschool programs that provide snacks or meals, and increasing participation in summer meals programs. Another important component of the campaign is nutrition education. Share Our Strength teaches families how to cook healthy, affordable meals through Share Our Strength's Cooking Matters™ program and by funding other nutrition education programs.

Nationally, Share Our Strength's No Kid Hungry Campaign provides leadership, raises awareness, and advocates for change that will end childhood hunger in America. Locally, No Kid Hungry provides funding to the most effective anti-hunger organizations and builds partnerships that bring together private funders, public officials and nonprofit organizations to create a campaign plan, with measurable goals, to end childhood hunger in a particular state or city.

**Help make No Kid Hungry a reality.** Sign up for Great American Bake Sale today, at [GreatAmericanBakeSale.org](http://GreatAmericanBakeSale.org) or call 800.761.4227.



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