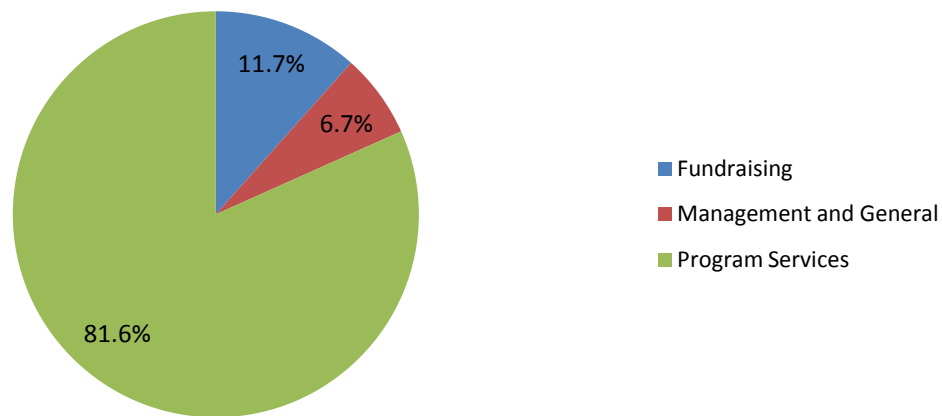


Share Our Strength FY09 Expenditures



- Program Services: 81.6% of our expenses were directly related to our programs, including grants to more than 300 anti-hunger programs across the country, investments in our state partnerships to end childhood hunger, and Operation Frontline, our groundbreaking nutrition education program for low-income adults and kids.
- Fundraising: 11.7% of our expenses were related to our efforts to build an engaged network of corporate and individual donors working to end childhood hunger.
- Management and General: 6.7% of our expenses were related to this category, which includes essentials like technology, infrastructure and our communications efforts to raise awareness of hunger issues.

The Better Business Bureau (BBB) recommends that nonprofits spend at least 65% of its total expenses on program activities: Share Our Strength's percentage of 81.7% is well within that parameter. In addition, BBB and other nonprofit evaluation groups have noted that ratios showing how much nonprofits spend on fundraising versus programs are of limited value, and advise donors to look at additional ways to assess a nonprofit's effectiveness, such as [impact](#) on social problems and governance. Please contact Kate Moen at kmoen@strength.org or 202-478-6529 for additional information or specific questions about Share Our Strength.