



NATIONAL OUTREACH PROJECT

benefitting Share Our Strength®

Frequently Asked Questions

Who is Share Our Strength?

Share Our Strength, a national nonprofit, is ending childhood hunger in America by connecting children with the nutritious food they need to lead healthy, active lives. Through its No Kid Hungry® Campaign—a national effort to end childhood hunger in America by 2015—Share Our Strength ensures children in need are enrolled in effective federal nutrition programs; invests in community organizations fighting hunger; teaches families how to cook healthy, affordable meals; and builds public-private partnerships to end hunger, nationally and at the state and city level. Since 1984, we have raised more than \$315 million through corporate sponsorships, events and donations and have granted funds to more than 1,000 deserving organizations in the United States and internationally. In 2010 alone, Share Our Strength invested \$3.9 million in the work of 305 organizations. Visit Strength.org/fccla to learn more.

When?

This National Outreach Project benefitting Share Our Strength will continue through the 2015-2016 school year.

Where?

Middle and high schools in 50 state associations, Puerto Rico, and the Virgin Islands.

How do I get started?

1. Set a goal. Each school is encouraged to raise at least \$1,000.
2. Go to www.strength.org/fccla for fundraising ideas or to learn more about childhood hunger.
3. Download your \$1 icons that you will sell in your schools, neighborhoods, etc.
4. Consider some of our other fun fundraising ideas – or make up your own - to reach your goal.
5. Have fun while helping end childhood hunger in America!

Why?

Because in the world's wealthiest nation, no child should grow up hungry. **FCCLA will help Share Our Strength in their endeavors to ensure that no child is hungry in America.** FCCLA will directly assist in helping to feed the more than 17 million children in America that are unsure where their next meal will come from.

Did you know?

Nearly one in four kids in America can't count on having enough to eat. Their bodies may not be rail thin, nor their bellies bloated like their counterparts in other countries, but they're at risk of hunger all the same. They lack the energy to learn, grow and thrive.

- More than 17 million kids in America are at risk of hunger.
- 15.5 million kids in America live in poverty.
- 20.1 million children benefit from SNAP (food stamps).
- 19 million kids get a free or reduced-price school lunch on an average school day.
- Only 9.4 million kids get a free or reduced-price school breakfast on an average school day.
- Just 1 in 6 eligible kids get free summer meals.

Share Our Strength is changing this and your funds will help! **\$1 can help connect a child with 10 meals!***

Where Do I Send the Money I Raise?

Checks must be sent to Share Our Strength's National Headquarters at:

**Share Our Strength
ATTN: FCCLA Fundraising
1730 M Street, Ste 700
Washington, DC 20036**

Who do I make my check payable to?

Make your check out to Share Our Strength. Be sure that your city, state, and zip code are listed on the check and add your FCCLA chapter ID to the memo line.

Why do I have to send my check to Share Our Strength's National Headquarters?

Funds raised from FCCLA chapters will be consolidated with other Share Our Strength fundraising programs and used to support anti-hunger, anti-poverty programs throughout the country.* We will aim that an equivalent of at least 50% of the funds raised by each FCCLA chapter (assuming a total of \$10,000 per state) will be used to support either local grants or support for our state partnerships within the state it was raised. Other funds will go towards Share Our Strength's work to end childhood hunger throughout the nation, in states or locations with partnerships or other high need areas. For more information about how Share Our Strength grants make an impact, click here. (Link to <http://www.strength.org/grants/>)

How do I receive recognition for my efforts?

SEND YOUR CHECK TO SHARE OUR STRENGTH'S NATIONAL HEADQUARTERS.

Share Our Strength has some fun and exciting incentives planned similar to past National Outreach Programs. Check back soon to see all the details about the recognition you will receive in the following categories:

If Your Chapter Raises \$500 – Share Our Strength Wristband

If Your Chapter Raises \$1,000 – Share Our Strength Pin

If Your Chapter Raises \$2,000 – Share Our Strength Sunglasses

If Your Chapter Raises \$4,000 – Share Our Strength T-shirt

If Your Chapter Raises the Most - Your chapter will be recognized on stage at the National Leadership Conference as well as receive the Share Our Strength trophy. Each year, the winning chapter's name will be engraved as permanent recognition for their amazing accomplishment! Additionally, the students in the top chapter will also receive additional Share Our Strength incentives.

If Your State Raises The Most Money - Your state will receive a \$1,000 check to use toward any FCCLA expenses. Your state adviser and state president will be recognized and presented a plaque on stage at the National Leadership Conference in Orlando, FL.

*Gifts made to Share Our Strength and the No Kid Hungry Campaign represent a gift to our organizational mission and will be used to reach the highest number of children facing hunger in America. Share Our Strength does this by combining your gifts with others to address child hunger community by community, state by state. Your gift today will leverage the time, expertise and additional funds needed to end childhood hunger once and for all. And because we are an outstanding 501c3 organization, your gift is tax deductible.