



**SHARE OUR  
STRENGTH**  
NO KID HUNGRY



#### WHO WE ARE

Share Our Strength® is a national organization working to make sure no kid in America grows up hungry. We weave together a net of community groups, activists and food programs to catch children at risk of hunger, and surround them with nutritious food where they live, learn and play. We work with the culinary industry to create engaging, pioneering programs like *Share Our Strength's Taste of the Nation*®, *Share Our Strength's Great American Bake Sale*®, *Share Our Strength's A Tasteful Pursuit*®, *Share Our Strength's Great American Dine Out*™, and *Share Our Strength's Operation Frontline*®.

#### OUR PROGRESS

Since 2004 when we launched our national strategy to end childhood hunger, we have made significant strides. Among them, we have:

- Established childhood-hunger partnerships in Washington, Florida and the District of Columbia
- Established the Partnership to End Childhood Hunger and Obesity with the Centers for Disease Control
- Helped 17,000 low-income families learn how to eat better for less through Operation Frontline nutrition education courses
- Introduced *Share Our Strength's Great American Dine Out* to involve a broader cross-section of America in ending childhood hunger
- Welcomed new corporate partners including Domino® Sugar and C&H®, and the National Pork Board

## MAKING SURE NO KID IN AMERICA GROWS UP HUNGRY

### WHY WE ARE FOCUSING ON CHILDHOOD HUNGER

In the world's wealthiest nation, no child should grow up hungry. **Yet, more than 12 million children in America are at risk of hunger.** That's one in six with limited or uncertain access to the nutritious foods they need to develop to their full potential.

Despite its devastating and highly visible consequences, **childhood hunger is invisible.** You can't see it just by looking, and you can't measure it in pounds, but it is among us: It affects black, white, Asian and Hispanic, short and tall, thin and chubby.

Poverty is complex; feeding a child is not. Despite the good efforts of governments, private-sector institutions and everyday Americans, not all of our children have daily access to the nutritious meals they need to live active, healthy lives. Through dedicated, committed volunteers and community organizations, **Share Our Strength finds childhood hunger where it hides, and works to end it.**

### HOW WE WILL END CHILDHOOD HUNGER

In 2004, Share Our Strength developed its national strategy to end childhood hunger in America. This strategy is focused on long-term solutions that support access to nutritious food and healthy food choices — the difference between feeding a family tonight, and ensuring that they never have to worry about when their next meal will come. **It is designed to bridge the gaps between existing, effective programs and the families who need them.**

At its core are three sensible goals:

- **Increase access** to public and private programs that provide food to children and their families
- **Strengthen community infrastructure and systems** that connect children to healthy food
- **Improve families' knowledge** about available programs and how to get the most from limited resources.

We are accomplishing these goals by supporting the most successful anti-hunger organizations in the United States through our 10-point plan to end childhood hunger.



#### OUR IMPACT

Share Our Strength's innovation and creativity have helped us earn our reputation as one of America's most effective nonprofits. Since 1984, we have raised over \$200 million, providing support for more than 1,000 groups around the globe that are working to end hunger.

Since we launched our strategy to end childhood hunger in 2004, our grant recipients and state partners have posted impressive results, including:

- Served more than 40.2 million meals to children
- Reached 889,000 low-income kids with meals and snacks through afterschool, summer and weekend food programs
- Established 926 new afterschool and summer feeding sites
- Taught more than 200,000 children in nutrition education classes
- Grown 2.5 million pounds of produce in low-income community gardens
- Referred nearly 2 million people to public and private food and nutrition programs
- Spent 110,000 hours advocating for federal child nutrition programs

## HOW WE RAISE FUNDS TO END CHILDHOOD HUNGER

Share Our Strength has created a diverse portfolio of fundraising efforts: events which engage the culinary industry and food lovers; corporate partners; foundations; individual donors; and our state partnerships. All play a critical role in our strategy to end childhood hunger in America.

### OUR CULINARY EVENTS

Our culinary events raise funds to support our state partnerships, our grantmaking efforts across the country, and our own chef-led nutrition education program, Operation Frontline.

- Share Our Strength's Taste of the Nation®, presented by American Express®, is the nation's largest and finest culinary benefit dedicated to making sure no kid in America grows up hungry. For more information, visit [www.tasteofthenation.org](http://www.tasteofthenation.org)
- Share Our Strength's Great American Bake Sale®, presented by Domino® Sugar and C&H®, is a national campaign that mobilizes Americans to end childhood hunger by holding bake sales in their communities. For more information, visit [www.greatamericanbakesale.org](http://www.greatamericanbakesale.org)
- Share Our Strength's A Tasteful Pursuit® is a national touring dinner series that features the nation's hottest chefs who take their talents to the nation's top culinary cities to create delicious, multi-course dinners paired with ultra-premium wines. For more information, visit [www.strength.org/atastefulpursuit](http://www.strength.org/atastefulpursuit)
- Share Our Strength's Great American Dine Out™ presented by American Express® is a new national campaign that rallies the nation's entire restaurant industry in a one-week dine-out to make sure no kid in America grows up hungry. For more information, visit [www.greatamericandineout.org](http://www.greatamericandineout.org)

### OUR PARTNERS

Share Our Strength draws on the strengths, talent and creativity of leading corporations through strategic marketing programs that engage their customers, employees and partners around the issue of ending childhood hunger in America. Our major supporters include America's most recognized and best loved brands, including American Express, Timberland, Domino Sugar and C&H, and Food Network.

We also secure grants from foundations to help us build our capacity to implement our strategy to end childhood hunger.

### OUR DONORS

The lifeblood of our work is the donations that come from generous people all across America. These donations help us develop the resources and leadership we need to raise awareness of childhood hunger, involve caring volunteers in our events and programs, and sustain our work to make sure no child grows up hungry. For more information, visit [www.strength.org/donate](http://www.strength.org/donate).

### OUR STATE PARTNERSHIPS TO END CHILDHOOD HUNGER

Each of our state partnerships raises substantial funds to implement its own plan to end childhood hunger.

## WE ARE SHARE OUR STRENGTH

### WE CONNECT FAMILIES WITH FOOD

Everyone has a strength, and everyone has something to share. Chefs, companies, volunteers and everyday Americans that care.

It's time to roll up our sleeves and put an end to childhood hunger.

[www.strength.org](http://www.strength.org)