



HUNGER: AN AMERICAN ISSUE

- 500,000 more children live in poverty now than a year ago.
- Food banks across the country have seen a 20% to 60% increase in demand.
- More than 32 million Americans are currently on food stamps-half of them are children.

IN 2008:

- Funds raised reached children in 46 states and the District of Columbia.
- 2.1 million kids received meals through summer feeding programs.

TOTAL FUNDS HAVE HELPED...

- Serve more than 5.3 million meals to low-income children.
- Establish 926 sites across the country where children can get healthy meals when school is not in session.

YOU CAN HELP END CHILDHOOD HUNGER. HOST A BAKE SALE.

Share Our Strength's Great American Bake Sale®, presented by **Domino® Sugar** and **C&H® Sugar**, is a national effort that encourages Americans to host bake sales in their communities to help end childhood hunger. It officially ends July 31, 2009, but you can still host a bake sale anytime during the year.

Since 2003, more than 1.3 million people have participated in Great American Bake Sale, raising nearly \$5 million to make sure no child in America grows up hungry. Great American Bake Sale is supported by national television partner Food Network and national magazine partner *Family Circle*®. Visit GreatAmericanBakeSale.org for more information.

WHY SHOULD YOU GET INVOLVED?

1. 100% of the funds you raise helps feed kids.
2. Funds you raise from your local bake sale stay local.
3. It's a fun solution with a big impact.
4. You don't have to run a marathon or give a large donation to make a huge difference!

HOW WE INVEST GREAT AMERICAN BAKE SALE FUNDS

Organizations receiving proceeds from Share Our Strength's Great American Bake Sale have used them to:

- Purchase equipment and utensils to serve meals to low-income children.
- Cover the cost of opening additional meal sites for children.
- Hire additional staff to serve meals to children.
- Pay for outreach that informs parents about the availability of free meals.



SEE HOW YOU CAN MAKE A DIFFERENCE:

- Just \$10 can help feed a child at risk of hunger for one month.
- Just \$25 can help provide two nights of shelter for a mother and her child.
- Just \$50 can help provide lunch to 48 children in preschool for one day.
- Just \$100 can help provide 25 bags of nutritious foods for toddlers whose parents rely on food banks.

WHAT PEOPLE ARE SAYING

"I want to make a difference in this world and by participating in Great American Bake Sale, I can make a difference and affect the lives of many children right from my own kitchen."

— Mary Kathleen Shaw, Great American Bake Sale Participant, Mobile, Ala.

WHY FOCUS ON CHILDHOOD HUNGER?

In the world's wealthiest nation, no child should grow up hungry. Over the course of a year, more than 12 million children in America will worry about when their next meal will come. That's one in six with limited or uncertain access to the nutritious foods they need to thrive.

Despite its devastating and highly visible consequences, childhood hunger is invisible. You can't see it just by looking, and you can't measure it in pounds, but it is among us: It affects black, white, Asian and Hispanic, short and tall, thin and chubby.

Poverty is complex; feeding a child is not. Despite the good efforts of governments, private groups and everyday Americans, too many children lack daily access to the nutritious meals they need to live active, healthy lives. Through dedicated, committed volunteers and community organizations, Share Our Strength® finds childhood hunger where it hides and works to end it.

HOW WE WILL END CHILDHOOD HUNGER

Share Our Strength helps close gaps between nutritious food programs and families in need. We help develop lasting solutions for hungry families—the difference between feeding a family tonight and ensuring that they never again have to worry about their next meal.

Share Our Strength has a national plan to end childhood hunger, Share Our Strength's Operation No Kid Hungry™, which finds ways to feed the hungry in our communities, funds the most effective anti-hunger organizations in each state, and makes the most of state, federal, and local resources.

Through Operation No Kid Hungry, Share Our Strength is building partnerships one state at a time. Share Our Strength has partnerships in four states: Washington, Florida, Maryland and the District of Columbia. In each state, we develop a plan to end childhood hunger that takes into account local resources and needs.

Operation No Kid Hungry focuses on four priorities:

- Increasing access to programs (public and private) that provide food to children and their families.
- Strengthening community services that connect children to healthy food.
- Improving families' knowledge about available programs and how to get the most from limited resources.
- Supporting nutrition education.

Operation No Kid Hungry funds hundreds of the most successful organizations working to end childhood hunger across the country.

WE ARE SHARE OUR STRENGTH

We connect families with food.

Everyone has a strength, and everyone has something to share. Chefs, companies, volunteers and everyday Americans that care. Please join us in making sure that no child grows up hungry.

For more information, visit GreatAmericanBakeSale.org.



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